



## Why is the SafeDrive Training Program essential?

Vehicle operations are a key area of risk for many organizations. Research suggests that 80-95% of all vehicle crashes are related to human factors. Evidence is increasingly suggesting that even though vehicle performance, design and intrinsic safety continue to improve, it is typically driver behaviour that is the critical factor in most road crashes. The Safe Driver Training Program focuses on driver awareness, incorporating hazard and risk identification through proactive vision and modification of driving behaviour, as well as sound perception and analysis of the risks. This course will assist in identifying and changing personal attitudes, individual and group behaviours as well as organizational culture.



## The SafeDrive Desert program

Operating in a desert area can be much more of a high risk activity than normal driving, especially in the case of vehicle break down disorientation – particularly in the summer, when the heat is dangerously high. This course teaches personnel who are required to drive in a desert environment how to operate their vehicle safely, navigate and survive in case of break down.

## The Objectives of the Course

The SafeDrive Desert Driving Course has been designed for all drivers required to operate vehicles in Desert areas. The course covers a wealth of information which is essential for vehicle operators and indeed managers to successfully conduct land transport operations under these conditions.

## Course Overview

A 4WD has many enhanced capabilities and characteristics compared to that of a standard car which make it able to access off road areas in difficult and remote places. The ability to operate a 4WD vehicle to its full potential requires training and experience. This course is designed to impart the knowledge and skills to enable you to safely operate a four wheel drive in a Desert environment.

## Course Outline

The following components will be covered during the course:

- ✓ Introduction and familiarization with safe 4WD operations
- ✓ Basic maintenance of the 4WD and pre-trip inspection.
- ✓ General preparation for off-road trips and journey management planning.
- ✓ Safety, Navigation & Recovery equipment.
- ✓ 4WD gear function and desert driving techniques.
- ✓ Basic Recovery techniques.
- ✓ Off-road practical desert driving session.
- ✓ Survival skills.

### Why use SafeDrive International?

SafeDrive International (SDI), a MiX Telematics subsidiary was formed in January 2002 after professionals from the field of land transport risk management, fleet management, competency based training and assessment and behavioural psychology aligned. The MiX Telematics range of products and services is sold in over 75 countries and boasts an installed base of approximately 500 000 fleet management and vehicle tracking units worldwide. The group has offices in South Africa, the UK, USA, the UAE and Australia and works through a global dealer network.



[www.mixtelematics.ae](http://www.mixtelematics.ae)

## Contact Us

### United Arab Emirates

Dubai Airport Free Zone, Building  
6EA304, Dubai, UAE  
Tel: +97 14204 5650  
Email: [info@safedriveint.com](mailto:info@safedriveint.com)

### Qatar

PO Box 47458  
Doha, Qatar  
Tel: +97 4559 3125  
Email: [info@safedriveint.com](mailto:info@safedriveint.com)

### Australia

Suite 1, ground floor  
1 Alvan Street  
Subiaco 6008  
Tel: +61 89388 5800  
Fax: +61 89388 2011  
Email: [info@safedriveint.com](mailto:info@safedriveint.com)

### USA

750 Park of Commerce Blvd  
Suite 100  
Boca Raton  
FL 33487  
Tel: +1 972 641 6200  
Email: [info@mixtelematics.net](mailto:info@mixtelematics.net)